



## Great Lakes Fishery Commission

### Field Communications Specialist

[[GS-11/1](#) equivalent; full-time]

The Great Lakes Fishery Commission (Commission) is an international non-profit treaty organization serving the Great Lakes region by coordinating fisheries research, controlling the invasive sea lamprey, and facilitating cooperative fisheries management among federal, provincial, state, and tribal agencies. The Commission's work supports more than \$5 billion USD in annual economic benefit to the Great Lakes region. The Commission is known globally for its successful development of diverse and productive partnerships and delivery of complex programs. The Commission was established in 1955 by the Convention on Great Lakes Fisheries and is funded by the Canadian and U.S. federal governments. Learn more at [www.glfc.org](http://www.glfc.org).

Activities of the Commission are coordinated through a Secretariat staff, which is partitioned into directorates. The Communications Directorate (directorate) is tasked with translating the Commission's science, sea lamprey control, and fishery management work to a wide range of local, national, and international audiences. Sea lamprey control is the largest of the Commission's programs and is implemented in partnership with the U.S. Fish and Wildlife Service (FWS) and Fisheries and Oceans Canada (DFO) located in one of three biological stations throughout the Great Lakes region. Proactive and purposeful communication about sea lamprey control is critical to cultivate and maintain support from partner agencies, stakeholders, and the public. The directorate does this through one-on-one interactions, engagement with media, presentations at outreach events, utilization of the commission's website and social media forums, and development of various communication products including interactive displays, videos, fact sheets, and press releases.

As a **Field Communications Specialist** within the directorate, you will be stationed in Sault Ste. Marie, Ontario with the DFO sea lamprey control crew. As part of the team delivering effective, efficient, and socially acceptable sea lamprey control, you will manage communications related to program activities by proactively engaging with Indigenous, U.S. State, and provincial partners, stake- and rightsholders, and the public before, during, and after program activities before, during, and after adult and larval sea lamprey control and assessment actions. You will travel extensively throughout the Great Lakes region during the field season—which typically runs from April to October—to provide on-site communication support for high-profile program activities. You will meet with landowners, riparian users, local fishing and recreation clubs and others to provide information, address concerns, and nurture relationships in support program activities. You will also respond to routine media questions, obtain photos and videos of program activities for use in communication materials, and assist in the preparation of multi-media outreach materials. The ability to travel, including possessing a valid driver's license and passport, is required.

#### What you will be doing:

- Be a critical member of the Communications Directorate, DFO Sault Ste. Marie crew, and broader Sea Lamprey Control Program team.
- Provide necessary on-site communication support to treatment and assessment crews during the sea lamprey control field season.



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- Develops (e.g., writes, designs, produces, and disseminates) informational, multi-media outreach materials of appropriate complexity designed to educate and inform internal and external audiences.
- Foster relationships with local and regional stake- and rightsholders to broaden the community of advocates who support sea lamprey control activities.
- Participate in relevant internal planning activities such as pre-treatment briefings, assessment briefings, Sea Lamprey Control Board meetings, Sea Lamprey Communications Subcommittee meetings, and other activities that will provide essential background for you to carry out your duties.
- Coordinate an annual plan of work with the Communications Director, Sea Lamprey Control Programs Director, and the DFO Sea Lamprey Control Centre Program Manager.
- Do you have other ability, interests, knowledge, and/or skills that may apply to the Communications Directorate? Flexibility exists to pursue these interests, and we are curious to hear what motivates you and what unique aspects you can bring to the Commission.

#### **What you will bring along:**

- Bachelor's Degree or equivalent combination of education, training, and experience in communications or natural resources.
- Ability to understand and effectively communicate historical, scientific, and technical information to a variety of audiences, both friendly and hostile.
- Knowledge of written and oral communication principles, techniques, analytical methods, and interpersonal relations practices; skill in applying and adapting such knowledge in developing new informational materials in a variety of formats and media to enhance the understanding of individuals and groups to various elements of the Sea Lamprey Control Programs.
- Skill in producing innovative and/or appropriate Commission information materials for specialized audiences and the general public, and for generating public interest in sea lamprey control.
- Ability to work independently and with a team distributed throughout the Great Lakes region.
- Ability to bring people and groups, sometimes with disparate objectives, together to create reasonable solutions to problems affecting the Sea Lamprey Control Programs.
- Creativity, drive, enthusiasm, humility, and intelligence.
- Fluency in French and/or Ojibway is not required but considered a plus.

#### **Additional Information – The Commission is a great place to work!**

The Commission has built its successes on collaboration, partnership, and trust – qualities that make it a place where people love to work and take pride in what they do for the good of the Great Lakes. The Commission also believes in taking care of its employees and offers a competitive compensation package focusing on physical and financial health including pay, health coverage, paid leave, retirement contributions, and opportunities for career learning and development.

Finally, the Commission is committed to the full inclusion of all qualified individuals. All qualified applicants will receive consideration for employment without regard to race, color, religion, age, sexual orientation, gender identity, national origin, veteran status, or genetic information. As part of this commitment the Commission will ensure that persons with disabilities are provided with reasonable accommodations. If reasonable accommodation is needed, please email [lgerweck@glfc.org](mailto:lgerweck@glfc.org) describing the accommodation.

#### **Applications**

Please send your cover letter and resume to [jwingfield@glfc.org](mailto:jwingfield@glfc.org) before end of business on December 31, 2025.



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